Brandon Cooper

LAMP-Stack Developer | Front-End Specialist | Video Editor

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I am a problem solver by nature, seeking opportunities which foster professional growth, encourage innovation, and allow for collaboration with a talented team of individuals.

WORK EXPERIENCE HIGHLIGHTS:

Aviva Systems Biology, November 2024 - Present

Website Administrator

ci/cd | netsuite | magento | hubspot | crm | cms

- ⟶ Manage Magento e-commerce platform integrated with NetSuite as the system of record, with custom integrations to sync pricing, inventory, and product data.
- ⟶ Use Docker/Warden locally to ensure consistent testing and reliable deployments.
- ⟶ Manage version control through Bitbucket and track development work in Jira, coordinating code efforts, sprints, and releases across the engineering team.
- ⟶ Partner with cross-functional teams and freelance contributors to integrate their contributions into the platform, owning the final review and deployment process.
- ⟶ Integrate with HubSpot and third-party data providers and enrichment services that supply up-to-date publication and citation information for our products.

Bubbly Brands, December 2019 - March 2023

Principal Web Engineer

php | mvc | codeIgniter | shopify | crm | cms

- ⟶ Managed a headless Shopify store using PHP/MVC CodeIgniter framework, and custom API integrations: Shopify, PayPal, BlueSnap, ShipHero, Refersion, and more.
- ⟶ Developed 3 Shopify themes from Adobe XD design specifications using frameworks.
- ⟶ Increased sales funnel page speed 226% by removing excess code and pages, minified all files, used global and database-dependent variables.

Asset Marketing Systems, 2017 - 2019

Front-End Web Developer

html | clickdimensions | wordpress | drupal | hubspot

- ⟶ Managed 12 internally hosted Advisor websites with CodeIgniter, to promote gated content (Retirement, Insurance, etc.), event registration, and product awareness.
- ⟶ Managed 17 internally hosted Advisor websites using WordPress, which also promoted gated content, event registration, and product awareness.

Bank of Cardiff, 2016 - 2017

Product Manager

sensitive info | php | voip | call center | dashboard

- ⟶ Built modules of custom CRM using PHP and AJAX, including: call metrics and stats, user management, timesheet reporting, inbound traffic stats, and lead management.
- ⟶ Proudest accomplishment: building a custom Loan Application Flow which featured: mobile-first design with bootstrap framework, soft lead capture, continue on phone option, sign-with-finger from device, SMS follow-ups, and realtime status tracking.

This is just a highlight of my work experience.
A Comprehensive Resume is available through my online portfolio.
Professional references are available upon request.

EDUCATION

Bachelor of Science

University of North Florida
Jacksonville, FL

CODING SKILLS

- HTML/CSS
- JavaScript
- jQuery
- TypeScript
- PHP
- MySQL
- AJAX
- JSON

TECHNOLOGIES

- Hosting / AWS
- GitHub / DevOps
- Shopify / CMS
- JS / CSS Frameworks
- WordPress
- Emmet / Snippets
- Pug / Mustache
- MVC / OOP
- Terminal / SSH

SOFTWARE

- Windows & Mac OS
- Microsoft Office
- Adobe Creative Suite
- MAMP / Docker
- VS Code IDE
- Browser Dev. Tools

Scan code
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online portfolio
https://jbcooper.me